Article Title

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**Abstract**

The abstract should be between 300 and 400 words. Number of pages should less than 2 (two) pages. Font size is 10. The author(s) should provide a title, the name(s) of the author(s), author affiliation(s), Include at least three and not more than five keywords. The abstract should consist of Introduction, Purpose/ Objective, Design/methodology/approach, Findings and Originality/value/implications.

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